



Affordable Health Care

WAL★MART

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Good for America's Communities

Wal-Mart Bringing \$4 Generic Prescriptions to Working Families

As part of its **ongoing commitment to provide affordable health care to America's working families**, Wal-Mart is making 291 generic prescription medicines available to customers and associates for **only \$4 per prescription** for up to a 30-day supply at commonly prescribed dosages. **The program – initially launched on Sep. 22, 2006 in 65 Wal-Mart, Sam's Club and Neighborhood Market pharmacies in the Tampa, Fla. area – will be expanded statewide in January 2007. Wal-Mart intends to take the program to as many states as possible next year.**

Key components of the \$4 program:

- ✓ The program offers **\$4 pricing to all pharmacy customers and Wal-Mart associates** with a prescription from a doctor that may be filled with a covered generic. **The program is also open to the uninsured. Insurance plans will be accepted.**
- ✓ This low price covers **291 generic medications that are commonly prescribe to treat** conditions such as diabetes, cardiovascular disease, asthma, cold viruses and infection. Some **anti-depressants, antipsychotics and prescription vitamins** are also included.
- ✓ Presently, categories of the covered generic medications include: cardiac, antibiotic, gastrointestinal, antidepressant, anti-inflammatory, vitamins, diabetes, antipsychotic, cough and cold, hormone, antifungal, asthma, analgesic, glaucoma, allergy, Parkinson's, antiviral, anxiety, seizure, and thyroid.
- ✓ **Examples of savings to consumers at our \$4 price:**
 - A 30-day supply of Lisinopril 10mg typically retails for \$11.98. **The new \$4 price will save consumers \$7.98 per month -- a savings of 67 percent.**
 - A 30-day supply of Metformin 500mg typically retails for \$7.85. **The new \$4 price will save consumers \$3.85 per month -- a savings of 49 percent.**
 - A 30-day supply of Atenolol 25mg typically retails for \$4.80. **The new \$4 price will save consumers \$9.60 per year -- a savings of 16 percent.**

Impact on Florida:

- ✓ Though the program is currently available in the Tampa Bay, Fla. area, Wal-Mart plans to make it **available across the entire state of Florida in January 2007.**
- ✓ When the program goes statewide, it will **provide a solution for the nearly 2.7 million uninsured Floridians** who may presently avoid filling prescriptions and remain untreated.
- ✓ We estimate that the program will **save the state's Medicaid program and Florida taxpayers hundreds of thousands of dollars annually.**



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- ✓ Especially important to seniors, the \$4 generic prescription program will help **alleviate a major challenge for those who have fallen into the coverage gap in their Medicare Part D prescription drug plans**, also known as the “doughnut hole.” These seniors now find themselves responsible for paying 100 percent of prescription drug costs.
- ✓ **Medicaid patients will see no change with this program.** Medicaid patients currently have up to a \$1 co-pay, which will continue with this program.

Public Impact:

- ✓ According to the Kaiser Family Foundation, **American pharmacies filled more than 3 billion prescriptions in 2005**, at a retail cost of more than \$170 billion. Generic drugs contain the same active ingredients as their “brand-name” counterparts and are equally effective, but cost significantly less.
- ✓ According to the Generic Pharmaceutical Association, **generic medicines account for 56 percent of all prescriptions dispensed in the United States.** That’s more than one billion generic pharmaceutical products used to fill prescriptions in this country every year.
- ✓ By lowering our prices on a number of commonly-prescribed medications to \$4, we can **ease the burden of the high cost of healthcare for our customers and associates**, while at the same time ensuring they get the medicines they need at prices they can afford.
- ✓ Additionally, we will transmit all claims so that **Pharmacy Benefit Managers will have the same ability to monitor claims that they do today.**
- ✓ Patients wishing to switch from brand-name to generic prescription medicines may do so only after **consulting their physician or pharmacist first.**
- ✓ **All Wal-Mart associates in the stores where the program will be in place will have access to the \$4 medications;** however their 10 percent associate discount does not apply to drugs paid for by an insurance plan. It does apply to cash-only sales.
- ✓ **The \$4 prescription program is an in-store initiative.** As such, it will not be available by mail. On-line is available only for in-person pickup in the Tampa Bay, Fla. area.

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